



# Easy Reviews

## Website Embedding Guide

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Last updated: 3/15/2017

# Overview

Easy Reviews provides an additional way for you to integrate web reviews into your online presence. Showcasing certified reviews is one of the most effective ways to drive demand for your services.

This document contains instructions on how to embed the Easy Reviews widget into your business website.

# How it works

Easy Reviews is fully integrated with your business portal so that your prospective clients can conveniently view the most recent public web reviews right on your website. This widget only displays the most recent web reviews.

**Main Street Business**

**San Francisco**

**Main Street Business Consultants**  
★★★★★ 93 reviews

[Schedule an Appointment](#)

22 4th Street, 12th floor  
San Francisco, CA 94103  
(800) 246-9853  
dfdemo@demandforce.com

Mon - Thu: 8:00AM - 5:00PM  
Fri: 8:00AM - 3:00PM  
Sat: By appointment only  
Sun: Closed

[Read reviews](#) [Learn more](#)

**90.8%**  
WOULD REFER FRIENDS AND FAMILY TO US

★★★★★ **Amie K** — *Featured review*

We love what you do for our business. Thank you so much!  
3 years ago

☞ **Main Street Business** replied:

Thanks for the great feedback! It means a lot to us.

★★★★★ **Anonymous** — *Verified customer*

I had an awesome experience. Their service was prompt and they were very professional.  
3 years ago

★★★★★ **Anonymous** — *Verified customer*

You guys are the very best. Chris- seriously, rock ON!  
3 years ago

**Also in San Francisco**

**Auto Body**

**Automotive 03**  
★★★★★ 3 reviews

**Dental**

**Káthy's Déntal**  
★★★★★ 1 review

**Dental**

**Ken's Stationary S...**  
★★★★★ 31 reviews

**Periodontics**

**Dental 01**  
★★★★★ 60 reviews

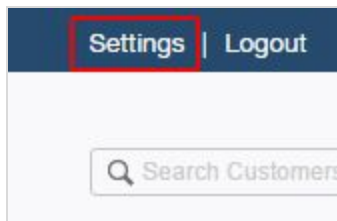
# How to embed Easy Reviews in your website

There are two pieces of code that you must insert into the html of your webpage.

1. CSS – Embed in <HEAD/>
2. Easy Reviews Widget – Embed in <BODY/>

All code must be located inside a block with a start-tag and an end-tag, such as <head></head> or <div></div>. Refer to **Settings|Website|Easy Reviews** in your business portal to retrieve the code customized for your business.

Settings:



Website:



## Easy Reviews:



### Easy Reviews



Showcase reviews on your website. [View Guideline](#)

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#### Easy Reviews Widget

Dimensions: 610px x variable

 **Great service, as always**  May 24, 2016  
Appreciate your flexibility with my schedule. Have been a customer for over 14 yrs and am always pleased with their work and service.  
- 12 days ago

 **always fabulous!**  May 19, 2016  
Thanks for being such an amazing team!  
- 18 days ago

#### Embed in <HEAD/>

```
<link type="text/css" rel="stylesheet" href="//demandforced3.com/b/1/css/website.css" />
```


#### Embed in <BODY/>

```
<script type="text/javascript">
d3cp_bid = 'XXXXXXXXXX'; // Account ID in Business Portal
</script>
<script src="//local.demandforce.com/b/XXXXXXXXXX/reviews.widget" type="text/javascript"></script>
```

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#### Easy Reviews Tile (Small)

Dimensions: 120px x 60px



#### Embed in <BODY/>


```

```

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#### Easy Reviews Tile (Medium)

Dimensions: 180px x 150px



#### Embed in <BODY/>


```

```

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#### Easy Reviews Tile (Large)

Dimensions: 468px x 60px



#### Embed in <BODY/>

```

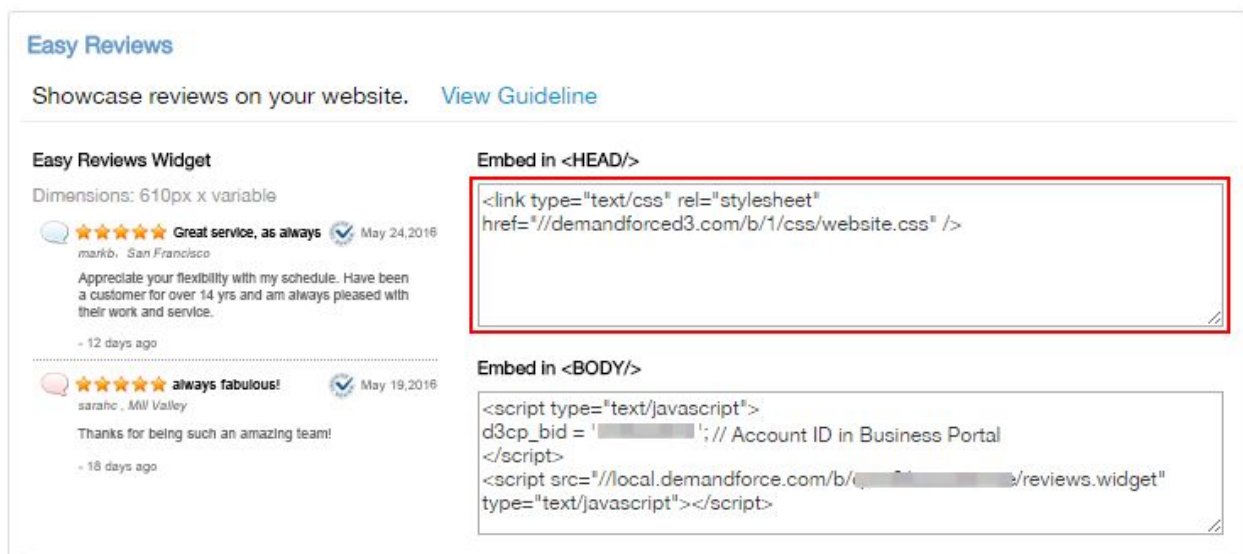
```

## CSS – Embed in <HEAD/>

You must load the our widget CSS into the HTML Header of your page to preserve the appearance of the widget. The following is a sample of what the code looks like.

```
<link type="text/css" rel="stylesheet"
href="//demandforced3.com/b/1/css/website.css" />
```

Please retrieve your customized CSS by going to **Settings|Website|Easy Reviews**.



The screenshot shows the 'Easy Reviews' configuration interface. On the left, there are two review snippets. The first is from 'markb, San Francisco' dated May 24, 2016, with a 5-star rating and the text 'Great service, as always'. The second is from 'sarahc, MW Valley' dated May 19, 2016, with a 5-star rating and the text 'always fabulous! Thanks for being such an amazing team!'. On the right, there are two sections for embedding code. The top section, 'Embed in <HEAD/>', contains the CSS link code: `<link type="text/css" rel="stylesheet" href="//demandforced3.com/b/1/css/website.css" />`. This code is highlighted with a red border. The bottom section, 'Embed in <BODY/>', contains JavaScript code for the widget, including an account ID placeholder and a local demandforce.com URL.

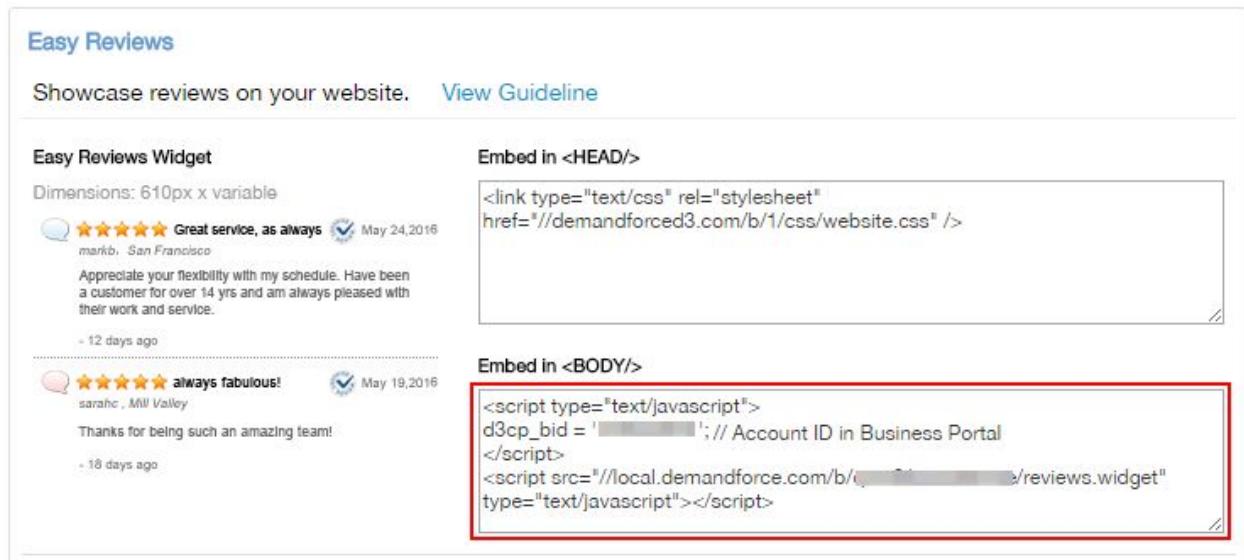
**Important:** DO NOT save our CSS file and modify it directly on your server. From time to time, we make modifications and improvements to our stylesheet. Saving and loading from on your own server will cause you to lose any updates that we push and you may run the risk of having a non-functional widget.

## Easy Reviews Widget – Embed in <BODY/>

The following is a sample of the code that you will use to embed the Easy Reviews widget.

```
<script type="text/javascript">
d3cp_bid = 'Your business portal Account Id';
</script>
<script src="//local.demandforce.com/b/[YourBusinessAlias]/reviews.widget"
type="text/javascript"></script>
```

Please retrieve your customized code by going to **Settings|Website|Easy Reviews**.





**Easy Reviews**

Showcase reviews on your website. [View Guideline](#)

**Easy Reviews Widget**

Dimensions: 610px x variable

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<script type="text/javascript">
d3cp_bid = 'XXXXXXXXXX'; // Account ID in Business Portal
</script>
<script src="//local.demandforce.com/b/XXXXXXXXXX/reviews.widget"
type="text/javascript"></script>
```

## Support

This service is provided on a self-service basis for advanced users only. The instructions contained in this embedding guide must be adhered to in order for the Easy Reviews widget to function correctly. You may also find additional information in our help center:

<https://demandforcehelpcenter.force.com/helpcenter/s/>